
GROUP 400
EXECUTIVE SESSION
SEPTEMBER 2020 – CINCINNATI, OH

Prior ZOOM Call Best Idea

“Text to Pay” Procedure – Created and implemented a “Text to Pay” procedure to ensure that all invoices are paid and closed. **Amanda & Jeremy Harris**

Video on Digital Website – With the current popularity of “You Tube” videos streaming on digital medias, you need to be ahead of the competition by using video content on your website. In 2021, it is expected that 82% of global internet sites will have video content. This could spell out that 74% of your video viewers on your site are likely to purchase your product/service. **Debbie, Bruce & Aaron Docter**
